



# CHIROPRACTIC PATIENT CARE

## Subscription Rates & Media Guide

Med Media, LLC

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[www.chiropracticpatientcare.com](http://www.chiropracticpatientcare.com)



# CHIROPRACTIC PATIENT CARE (CPC)

## *Driving Patient Retention and Education . . .*

Chiropractic Patient Care is the industry's newest and most unique media platform for patient retention and education. *CPC* is a monthly digital magazine with an editorial base consisting of professionally written articles directed to encourage our readers, your patients, to follow a healthy lifestyle that includes Chiropractic care.

Imagine a monthly digital magazine specifically designed to reach your patients. That's right; *CPC* can be professionally designed and personalized for your specific practice. Our "Personalized" subscription package allows you to send via email a personalized and professionally written monthly Health and Wellness magazine to each of your patients regardless of the number of patients you have and at one low monthly cost. Each Issue includes your own personalized cover (Example: Physician or office staff photo) one full page Health and Wellness letter. One full page advertisement to help educate your patient base on the products and services you offer, and up to 48 pages of professional articles written and designed by our staff. Increase patient retention, increase awareness of products and services you offer, and help educate your patients on living a healthier lifestyle.

In addition to your client base subscription you will also receive a complete listing and web page link on our website [www.chiropracticpatientcare.com](http://www.chiropracticpatientcare.com). With 40 years combined publishing experience and over a dozen niche and national publications and websites created, our staff can and will positively affect your patient retention and product and services awareness.

Call today to learn more about this unique limited opportunity, and start your patient subscriptions immediately.

Ask one of our representatives about our affiliate program offer with The Wellness Education Foundation.

*(See next page for Patient subscription rates)*



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## Subscription Rates

### STANDARD EDITION

**\$99/Month**

- Standard 48 Page digital Magazine
- Email Forwarding capabilities up to 750 patients
- Web site link in digital magazine
- Complete practice listing on CPC website
- Web listing on CPC website

### PERSONALIZED EDITION

**\$165/Month**

- Personalized front cover to magazine  
(add your photo or office staff photo)
- Unlimited forwarding capabilities
- Website link in digital magazine
- Website link on CPC magazine
- Complete practice listing on CPC website
- Personalized Newsletter
- Full Page Advertisement  
Highlighting your Practice and Products

## ADD-ONS

**Ask your Representative about video capabilities  
& our non-profit affiliate program with  
THE WELLNESS EDUCATION FOUNDATION**



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