CHIROPRACTIC PATIENT CARE

Med Media, LLC
1400 Commerce Boulevard Suite 22 • Anniston Alabama 36207
Phone 256-241-6107 • Fax 256-831-8728
www.chiropracticpatientcare.com

CHIROPRACTIC PATIENT CARE CPC

Delivering your product message nationwide . . .

CPC is the industry's newest and most unique digital media platform specifically designed to help Chiropractors as well as products and service companies retain and educate their patient/client base.

Each issue of *CPC* is professionally designed and delivered to thousands of Chiropractic patients nationwide and contains up-to-date articles to help Chiropractic patients live a healthier lifestyle. Advertising with *CPC* means you will reach over 100,000 (and growing) Chiropractic patients via the industry's only high quality digital publication of its kind. That's right – reach your product end user directly. Help drive your sales through your distributors, online and by telephone.

Each digital advertisement is full color and equipped with web link capabilities, skype capabilities and embedded video capabilities. As a bonus, *CPC* advertisers receive complete listings and web links on our website www.chiropracticpatientcare.com

See our rate sheet on the next page and online at www.chiropracticpatientcare.com or call one of our professional representatives today for more details and let us prove how *CPC* can be an extremely cost-effective source of advertising for your company.

To intelligent advertising,
CPC Staff

CHIROPRACTIC PATIENT CARE

Advertising Rates

	1X	3X	6X	9X	12X
FP	$2,245	$2,125	$1,995	$1,845	$1,680
2/3	$1,645	$1,575	$1,475	$1,365	$1,245
1/2	$1,395	$1,325	$1,235	$1,145	$1,045
1/3	$965	$925	$845	$775	$725
1/4	$740	$695	$645	$595	$545
1/8	$445	$420	$385	$355	$325

Inside Front Cover $2,695

Inside Back Cover $2,495 • Back Cover $2,895

Ad Specifications

FULL PAGE

Trim Size:
8.375"W X 10.875"H

Live Area:
7.375"W X 9.875"H

Bleeds:
8.625"W X 11.125"H

2/3 PAGE
4.875"W X 9.875"H

1/3 PAGE
2.35"W X 9.875"H

1/2 PAGE VERTICAL
3.635"W X 9.875"H

1/2 PAGE HORIZONTAL
7.375"W X 4.875"H

1/2 PAGE ISLAND
4.86"W X 7"H

1/4 PAGE
3.625"W X 4.875"H

1/8 PAGE
3.625"W X 2.5"H

We support the following software file formats:

- **Adobe InDesign CS (all versions)**
- **Adobe Photoshop CS (all versions)**
- **Adobe Illustrator CS (all versions)**
- **Press-ready PDF/X files**

Quark and Microsoft products are not supported

Fonts used in InDesign/Illustrator must be created to outlines.
Include all original art with Illustrator files.
Do not embed raster images into embed Illustrator files.
Use only EPS or TIFF files. JPEG is not supported.
Do not nest EPS files in other EPS files.
Supply paper hard copy or high-res JPEG for proofing.

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